

# AGENDA

**DAY 0**  
May 3

## ARRIVALS

**1/2 DAY TOUR**

#1 10am - 1pm  
#2 2pm - 5pm

**SPEED DATING**

3pm - 5pm

**WELCOME COCKTAIL**

7pm - 10pm

CONVENTO SAN FRANCISCO

**DAY 1**  
May 4

KEYNOTE	CONECTAR	CREAR	TRANSFORMAR	SALAS	PLAZA GRANDE	SILENT SESSIONS	SPECIAL EVENTS	OTHERS
8:30am - 9:00am	AUDITORIO	PANECILLO 2	PANECILLO 3					8:00am
<b>OPENING</b>								<b>SALIDA</b> Transportes Hotel - CCMQ
9:00am - 9:45am								
<b>KEYNOTE SESSION</b>								
9:45am - 10:30am	9:45am - 10:00am	9:45am - 10:00am	9:45am - 10:00am	9:45am - 10:00am	10:00am - 10:20am			
<b>BREAK (45min)</b>					<b>SESIÓN #1</b>			
	10:30am - 12:00pm	10:30am - 12:00pm	10:30am - 12:00pm					
	<b>WORKSHOP</b>	<b>WORKSHOP</b>	<b>WORKSHOP</b>					
12:00pm - 1:30pm	12:00pm - 1:30pm	12:00pm - 1:30pm	12:00pm - 1:30pm	12:00pm - 1:30pm	12:10pm - 12:30pm			
<b>LUNCH (1:30h)</b>				<b>HOST BUYER LUNCH (Sala 1 y 2)</b>	<b>SESIÓN #2</b>			
	2pm - 3pm	2pm - 3pm	2pm - 3pm		1pm - 1:20pm			
	<b>WORKSHOP</b>	<b>WORKSHOP</b>	<b>WORKSHOP</b>		<b>SESIÓN #3</b>			
3:00pm - 3:45pm	3:00pm - 3:45pm	3:00pm - 3:45pm	3:00pm - 3:45pm	3:00pm - 3:45pm	3:10pm - 3:30pm	3:10pm - 3:30pm	3:10pm - 3:30pm	3:10pm - 3:30pm
<b>BREAK (45min)</b>					<b>SESIÓN #3</b>			
3:45pm - 4:30pm								5:30pm - 6pm
<b>KEYNOTE SESSION</b>							<b>COCKTAIL / FASHION SHOW</b>	<b>SALIDA</b> Autoridades a cena y asistentes a hoteles
4:30pm - 5:30pm							7pm - 8:30pm	
<b>FASHION SHOW</b>							<b>CENA AUTORIDADES</b>	

# DAY 2

## May 5

KEYNOTE	CONECTAR	CREAR	TRANSFORMAR	SALAS	PLAZA GRANDE	SILENT SESSIONS	SPECIAL EVENTS	OTHERS
9am - 9:45pm <b>KEYNOTE SESSION</b>	AUDITORIO	PANECILLO 2	PANECILLO 3			PLAZA GRANDE		8:30am <b>SALIDA</b> Transportes Hotel - CCMQ
9:45am - 10:30am	9:45am - 10:30am	9:45am - 10:30am	9:45am - 10:30am	9:45am - 10:30am	10:00am - 10:20am	10:00am - 10:20am	10:00am - 10:20am	10:00am - 10:20am
<b>BREAK (45min)</b>					<b>SESIÓN #1</b>			
	10:30am - 12:00pm <b>WORKSHOP</b>	10:30am - 12:00pm <b>WORKSHOP</b>	10:30am - 12:00pm <b>WORKSHOP</b>					
12:00pm - 1:30pm	12:00pm - 1:30pm	12:00pm - 1:30pm	12:00pm - 1:30pm	12:00pm - 1:30pm	12:10pm - 12:30pm			
<b>LUNCH (1:30h)</b>				<b>HOST BUYER LUNCH (Sala 1 y 2)</b>	<b>SESIÓN #2</b>			
	1:30pm - 3pm <b>WORKSHOP</b>	1:30pm - 3pm <b>WORKSHOP</b>	1:30pm - 3pm <b>WORKSHOP</b>		1pm - 1:20pm			
3:00pm - 3:45pm	3:00pm - 3:45pm	3:00pm - 3:45pm	3:00pm - 3:45pm	3:00pm - 3:45pm	3:10pm - 3:30pm	3:10pm - 3:30pm	3:10pm - 3:30pm	3:10pm - 3:30pm
<b>BREAK (30min)</b>					<b>SESIÓN #3</b>			
3:45pm - 4:30pm <b>KEYNOTE SESSION</b>							4:30pm - 5:30pm <b>COCKTAIL / FASHION SHOW</b>	5:30pm - 6:00pm <b>SALIDA</b> Transportes Hotel - CCMQ
4:30 - 5:30pm <b>AWARDS SHOW</b>								7:30pm <b>SALIDA</b> Transportes Hotel - Fiesta
							8:30pm - 12:00am <b>FIESTA DE CLAUSURA (Itichimba)</b>	11:00pm <b>SALIDA</b> Transportes Fiesta - Hotel

# DAY 3

## May 6

# DEPARTURES