

AGENDA

DAY 0
May 3

ARRIVALS

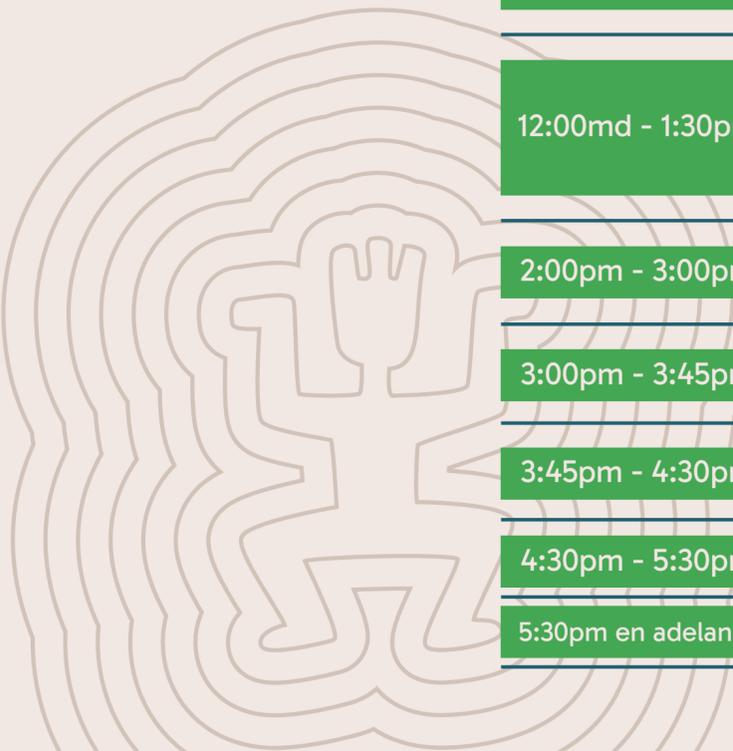
1/2 DAY TOUR
#1 10am - 1pm
#2 2pm - 5pm

SPEED DATING
3pm - 5pm

WELCOME COCKTAIL
7pm - 10pm
CONVENTO SAN FRANCISCO

DAY 1
May 4

| | KEYNOTE | CONECTAR AUDITORIO | CREAR PANECILLO 2 | TRANSFORMAR PANECILLO 3 | PLAZA GRANDE | SILENT SESSIONS PLAZA GRANDE | SPECIAL EVENTS | OTHERS |
|--------------------|------------------------|-------------------------|-------------------------|----------------------------|------------------|---------------------------------|---|--|
| 8:00am - 8:30am | | | | | | | | SALIDA Transportes Hotel - CCMQ |
| 8:30am - 9:00am | OPENING | | | | | | | |
| 9:00am - 9:45am | KEYNOTE SESSION | | | | | | | |
| 9:45am - 10:30am | BREAK (45min) | | | | SESIÓN #1 | | | |
| 10:30am - 12:00md | | BREAKOUT SESSION | BREAKOUT SESSION | BREAKOUT SESSION | | | | |
| 12:00md - 1:30pm | LUNCH (1:30h) | | | | SESIÓN #2 | | | |
| | | | | | SESIÓN #3 | | | |
| 2:00pm - 3:00pm | | BREAKOUT SESSION | BREAKOUT SESSION | BREAKOUT SESSION | | | | |
| 3:00pm - 3:45pm | BREAK (45min) | | | | SESIÓN #3 | | | |
| 3:45pm - 4:30pm | KEYNOTE SESSION | | | | | | | |
| 4:30pm - 5:30pm | FASHION SHOW | | | | | | COCKTAIL / FASHION SHOW | |
| 5:30pm en adelante | | | | | | | CENA AUTORIDADES 7pm - 8:30pm | SALIDA Autoridades a cena y asistentes a hoteles 5:30pm - 6pm |



DAY 2

May 5

| | KEYNOTE | CONECTAR <small>AUDITORIO</small> | CREAR <small>PANECILLO 2</small> | TRANSFORMAR <small>PANECILLO 3</small> | PLAZA GRANDE | SILENT SESSIONS <small>PLAZA GRANDE</small> | SPECIAL EVENTS | OTHERS |
|--------------------|------------------------|--------------------------------------|-------------------------------------|---|------------------|--|--|--|
| 8:30am - 9:00am | | | | | | | | SALIDA <small>Transportes Hotel - CCMQ</small> |
| 9:00am - 9:45am | KEYNOTE SESSION | | | | | | | |
| 9:45am - 10:30am | BREAK (45min) | | | | SESIÓN #1 | | | |
| 10:30am - 12:00md | | BREAKOUT SESSION | BREAKOUT SESSION | BREAKOUT SESSION | | | | |
| 12:00md - 1:30pm | LUNCH (1:30h) | | | | SESIÓN #2 | | | |
| | | | | | SESIÓN #3 | | | |
| 2:00pm - 3:00pm | | BREAKOUT SESSION | BREAKOUT SESSION | BREAKOUT SESSION | | | | |
| 3:00pm - 3:45pm | BREAK (30min) | | | | SESIÓN #4 | | | |
| 3:45pm - 4:30pm | KEYNOTE SESSION | | | | | | | |
| 4:30pm - 5:30pm | AWARDS SHOW | | | | | | COCKTAIL / FASHION SHOW | |
| 5:30pm en adelante | | | | | | | | SALIDA <small>Transportes Hotel - CCMQ</small> |
| | | | | | | | | 5:30pm - 6:00pm |
| | | | | | | | FIESTA DE CLAUSURA (Itichimba) <small>8:30pm - 12:00am</small> | SALIDA <small>Transportes Hotel - Fiesta</small> |
| | | | | | | | | 7:30pm |
| | | | | | | | | SALIDA <small>Transportes Fiesta - Hotel</small> |
| | | | | | | | | 11:00pm |

DAY 3

May 6

DEPARTURES